



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-03-2012 PAGE: 1 of 3

GREER, MARGOLIS, MITCHELL, BURNS &  
ASSOC - 863  
ATTN: LAURA BASSETT  
3050 K STREET, NW  
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394042	07-25-2012	07-25-2012	1	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est# 95 101 1507 SCHED			CMS # 240110	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 07-25-2012	End Date 08-02-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240110				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1507 SCHED																	
1	07-25-2012	07-29-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA				3	30			X	X	X			1	700	1	700.00
2	07-25-2012	07-29-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)				3	30			X	X	X			1	1,000	1	1,000.00
3	07-25-2012	07-29-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				3	30			X	X	X			1	1,100	1	1,100.00
4	07-25-2012	07-29-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				3	30						X		1	450	1	450.00
5	07-25-2012	07-29-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)				3	30			X	X	X			1	475	1	475.00
6	07-30-2012	08-02-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)				3	30	X	X	X	X				1	475	1	475.00
7	07-25-2012	07-29-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				3	30			X	X	X			1	450	1	450.00
8	07-30-2012	08-02-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				3	30	X	X	X	X				1	450	1	450.00
9	07-25-2012	07-29-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)				3	30			X	X	X			1	600	1	600.00
10	07-30-2012	08-02-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)				3	30	X	X	X	X				1	600	1	600.00
11	07-25-2012	07-29-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				3	30			X	X	X			1	700	1	700.00
12	07-30-2012	08-02-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				3	30	X	X	X	X				1	700	1	700.00
13	07-25-2012	07-29-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)				3	30			X	X	X			2	500	2	1,000.00
		Cr Resolved 07-27-2012	Rate Reason 500 CRDT RESOLV																	
		Total:	500														Credit Resolved Total:		-1	-500.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 95 101 1507 SCHED			CMS # 240110	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 07-25-2012	End Date 08-02-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240110				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1507 SCHED																	
14	07-25-2012	07-29-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (				3	30			X	X	X			1	400	1	400.00
15	07-30-2012	08-02-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (				3	30	X	X	X	X				1	400	1	400.00
16	07-25-2012	07-29-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				3	30			X	X	X			1	900	1	900.00
17	07-25-2012	07-29-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	30			X	X	X			2	1,000	2	2,000.00
18	07-25-2012	07-29-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				3	30			X	X	X			3	1,300	3	3,900.00
19	07-25-2012	07-29-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							X	1	900	1	900.00
20	07-25-2012	07-29-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				3	30			X	X	X			3	1,500	3	4,500.00
21	07-25-2012	07-29-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30			X	X	X			1	1,200	1	1,200.00
22	07-30-2012	08-02-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30	X	X	X	X				1	1,200	1	1,200.00
23	07-25-2012	07-29-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)				3	30						X		1	600	1	600.00
24	07-30-2012	08-02-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				3	30	X							1	4,500	1	4,500.00
			----- ITEM LINE NOTE ----- BACHELOR PAD																	
25	07-25-2012	07-29-2012	08:00PM - 09:00PM	THURS PRIME 8-9P (806)				3	30				X				1	3,600	1	3,600.00
			----- ITEM LINE NOTE ----- WIPEOUT																	
26	07-25-2012	07-29-2012	09:00PM - 11:00PM	SUNDAY PRIME 9-11P (932)				3	30						X		1	4,000	1	4,000.00
			----- ITEM LINE NOTE ----- EX WEIGHT LOSS																	

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Contract No 394042	Contract Dt 07-25-2012	Revision Dt 07-25-2012	Rev# 1	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 95 101 1507 SCHED	CMS # 240110	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 07-25-2012	End Date 08-02-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 240110
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 95 P : 101 E : 1507 SCHED																	
27	07-25-2012	07-29-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30			X	X	X	X	X	1	1,400	1	1,400.00
28	07-25-2012	07-29-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30			X	X	X			1	575	1	575.00
A 29	07-28-2012	07-28-2012	07:00PM - 07:30PM	INSIDE PANTHERS FOOTBALL @ CAMP WOFFOR	3	30							1	1	650	1	650.00
Contracted Gross Total:																35	39,425.00
Actual Gross Total:																34	38,925.00
Agency Commission:																	5,838.75
Net Total:																	33,086.25

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Jul 12	0.00	0.00	31,100.00	500.00 CR	30,600.00
Aug 12	0.00	0.00	8,325.00	0.00	8,325.00
TOTAL	0.00	0.00	39,425.00	500.00 CR	38,925.00

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